



Online Gambling - Sub Licence

The Sub-Licence is designed for smaller operators who have an exclusive relationship with a Full Licence holder in which they only offer the products the Full Licensee they 'sub' under is licensed to offer.

It allows these operators to run their own brand and platform, but under the umbrella and oversight of the Full Licence holder.

Key Features:

- Enables smaller operators to operate under the authority of a Full Licence holder
- The Sub-Licence holder can run their own brand and platform
- All player registration, KYC, and compliance responsibilities are managed by the Sub-Licensee
- Suitable for start-ups looking to enter the market with lower costs and reduced regulatory burden

Requirements:

- Sub-Licence holders must have an exclusive relationship with a Full Licence holder in which they only offer the products the Full Licensee they 'sub' under is licensed to offer.
- The Sub-Licence holder is responsible for all compliance, player protection, and reporting obligations
- The Sub-Licence holder operates under the same regulatory standards as the Full Licence holder

Costs

- Application fee: £5,250
- Annual fee: £5,250 per annum

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St. Georges's Court | Myrtle Street | Douglas | Isle of Man | IM1 1ED

📞 +44 1624 694331

✉️ gaming@gov.im

www.isleofmangsc.com/gambling